

FOUNDATION APPRENTICESHIPS



EUROPE & SCOTLAND
European Regional Development Fund
Investing in a Smart, Sustainable and Inclusive Future

CREATIVE & DIGITAL MEDIA

Joint Qualification Title: GM69 46 Foundation Apprenticeship in Creative and Digital Media			
Group Award Title	Unit Title	SCQF Level	SCQF Credit
GM16 46 NPA in Creative and Digital Media: Technologies ,Processes and Practices	H6MV 75 Creative Industries: An Introduction – Scotland	5	6
	HE0E 46 Creative Industries: Understanding a Creative Brief	6	12
	F5D1 12 Media: Understanding the creative process	6	6
	HH7T 46 Storytelling for the Creative Industries	6	6
GJ3D 47 Diploma in Creative Digital Media	H6NX 04 Work effectively with others in the Creative Industries	6	4
	F8AG 04 Ensure Your Own Actions Reduce Risks to Health and Safety	5	8
	H6PG 04 Communicating Using Digital Marketing/Sales Channels	6	5
	H6PH 04 Use Digital and Social Media in Marketing Campaigns	6 TBC	5 TBC
Industry Challenge Project	F57P 12 Media Project	6	12
SQA Group Certification	HE6E 04 Mandatory certification unit		0
TOTAL SCQF CREDIT POINTS			64

In partnership with

